

OEA General Election *Campaign Guidelines*

Revised 12/20/2024

Following is information on election guidelines as established by the OEA Governance Committee: All candidates should maintain the highest professional standard in conducting a campaign. The use of disparaging remarks of other candidates shall not be tolerated. The focus should remain on the candidate's own skills and what can be done to move the OEA in a direction that is both positive and professional.

1. Candidates may send campaign literature through the school mail under the following rules and procedures:
 - a. Cost and production of campaign literature is the sole responsibility of the candidate and cannot be done at the OEA office.
 - b. Envelopes to be mailed cannot be larger than 9" x 12".
 - c. Candidates may make their mailing one flier front/back per Association Representative as a Please Post, or one flier per member.
 - d. At the candidate's request, if done in a timely manner that allows for one-week return time, the OEA can provide to the candidate a list of ARs and a list of members by school that identifies names of individuals in each building.
 - e. Candidates are to ***address the materials to a specific individual in each building (who has agreed to receive and be responsible for distributing this campaign literature)***. Alternatively, candidates may address their fliers to each member in each building.
 - f. **Candidates may send only one mailing through school mail.** The mailing cannot be sent prior to the election filing deadline, which is at the conclusion of the February AR Assembly. Candidates should not authorize any other mailing proposed to be done on behalf of the candidate to be sent through school mail. The above rules and procedures do not preclude any candidate from preparing other fliers that they choose to distribute through US Mail.
2. Candidates may submit information for the online publication of the *Who's Who of the Candidates* to gloria.bustillos@nsea.org by 5:00 p.m, Friday, February 14th.
3. Official ballots or duplicates of official ballots are not to be used as sample ballots for purposes of endorsing candidates.
4. School phones will not be used during duty hours for campaign purposes or to make inquiries to the candidate regarding the candidate's campaign.
5. **The school E-mail system (including sending mail to school E-mail addresses) cannot be used for campaign purposes. Candidates must adhere to these requirements and encourage their supporters to also adhere to these requirements.**
6. School computers will not be used for campaign purposes. School equipment may not be used to create or disseminate web pages for the candidate.
7. Documented violation of campaign rules shall be brought before the OEA Review Board and may result in the candidate's name being stricken from the ballot and/or election of such candidate being deemed invalid. (See Bylaws Article II, Section 11.)

Important *Who's Who of the Candidates* Reminders

SUBMISSION DEADLINE IS FRIDAY, FEBRUARY 14TH, at 5:00 p.m.

- Officer and Board member candidates for election may have their photo, a 50-word statement including their Association experience published on the www.OmahaOEA.org website. NEA and NSEA Delegate candidates for election may have a 50-word statement including their Association experience published. Candidate statements will be published unedited. Email the 50 word statement to gloria.bustillos@nsea.org, by February 14th at 5:00 p.m.
- Pictures will be taken immediately after the February AR Assembly or at the OEA through the Friday, February 14th following the nomination deadline by 5:00 p.m. **Only photos taken by the OEA, on the above dates, will be used.**
- Candidates nominated by the Nominating Committee must submit their *Who's Who of the Candidates* content no later than 5:00 p.m. on Friday, February 14th following the nomination deadline. Pictures will be taken at the OEA on the Friday following the nomination deadline by 5:00 p.m.